



**Dunn County Dairy Promotion Committee**  
**815 7<sup>th</sup> Street, Menomonie, WI 54751**

April, 2019

Dear Area Businesses:

The dairy industry is an important part of the economy. There are many things that dairy farming brings to a community, but the most measurable is its impact on the economy.

- WI dairy industry generates \$43.4 billion each year for the state's economy.
- Dairy in WI has a greater economic impact than the **combined** total value of citrus to Florida, potatoes to Idaho, apples to Washington, and raisins to California.
- WI is the number 1 cheese producing state, by volume, awards and number of varieties.
- 23% of the U.S. dairy farms are in WI.
- 96% of WI dairy farms are family owned.

Our part in helping to promote the dairy industry is to educate people who aren't familiar with how the farm operation works. Our main promotional events for this year include:

- The **26<sup>th</sup>** annual Dairy Breakfast, which is to be held on **June 8<sup>th</sup> at Alfalawn Farm**, owned by the Dave, Dale and Randy Styer families (See attached flier)

***Please display this flier at your place of business***

- We also sponsor educational programs for the elementary schools, in which classes are held at local dairy farms.
- \$500.00 scholarships will be awarded to several Dunn County High School Seniors.
- Donations of milk to UW Stout Athletics program to sponsor dairy promotion messages.
- Donations of milk or money to businesses and organizations that help promote dairy products.

The dairy industry is very important to the culture and economy of Dunn County. To help support the dairy industry in Dunn County we are asking for your help in funding these events and others. If you are interested in making a donation, **please complete and return the attached form**. We do ask that the donations be made on or before **June 3<sup>rd</sup>**, so that we can include your business name on the posters and brochures that will be given out the day of the breakfast.

If you have any questions, please feel free to contact Kay at 715-308-2713 or 715-235-0815.

Thank you in advance for your generous contribution!

Sincerely,

**DUNN COUNTY DAIRY PROMOTION COMMITTEE**

Dave Pellett  
President

Doug Clark  
Vice President

Karen Styer  
Secretary

Kay Pershern  
Treasurer

# 2019 DUNN COUNTY DAIRY PROMOTION CONTRIBUTION



NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_

**YOUR CASH DONATION** would be greatly appreciated.....

Amount \$ \_\_\_\_\_

*Please make checks payable to: Dunn County Dairy Promotion*

Please try and have all donations into Kay by the **3<sup>rd</sup> of June.**

**AND:** If you or your fellow employees would like to donate their time and help us out at the dairy breakfast please list their names with telephone numbers and if they would prefer the early shift or the late shift. Most early shifts begin at 6:45 and end at 9:00; late shift would begin at 8:45 and end at 11:00.

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Please return this form to: Kay Pershern  
815 7<sup>th</sup> Street  
Menomonie, WI 54751  
715-308-2713 or 715-235-0875

**Thank you for your support in promoting Dunn  
Counties dairy industry!!!!!!!**